Agromek 2016

Erik Fog, Organic Farming

SUSTAINABILITY IN POULTRY PRODUCTION - BIO-REFINED GRASS PROTEIN

Den Europæiske Landbrugsfond for Udvikling af Landdistrikterne: Danmark og Europa investerer i landdistrikterne







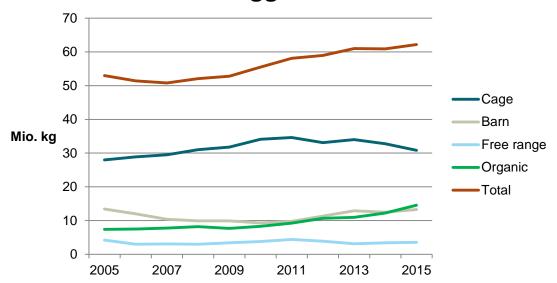






DANISH EGG PRODUCTION

Danish Egg Production

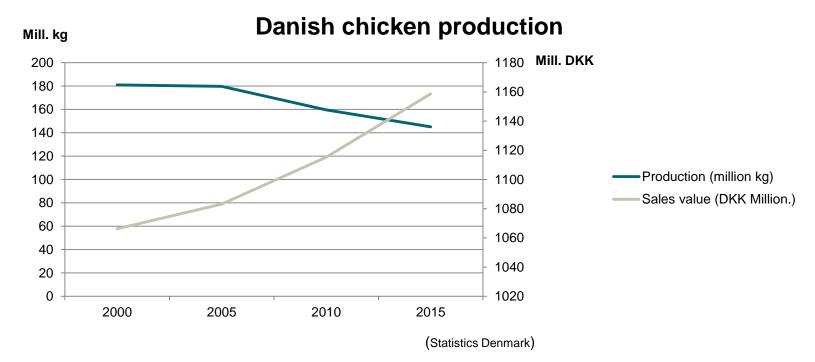


Trend 2015-16			
Cage	- 8.8 %		
Barn	+ 34.4 %		
Free range	+ 10.2 %		
Organic	+ 19.4 %		

(Danish Poultry Council)



DANISH CHICKEN PRODUCTION





SUSTAINABILITY A GROWING EXPECTATION

- Sustainability has a growing consumer importance
- 64 % of consumers familiar with "sustainability" (international survey 2011)
- Sustainability is addressed by politicians and trend setters (not only environmentalists)
- Consumers want to act with their consumption against



(Hartmann Group, Inc., 2011)



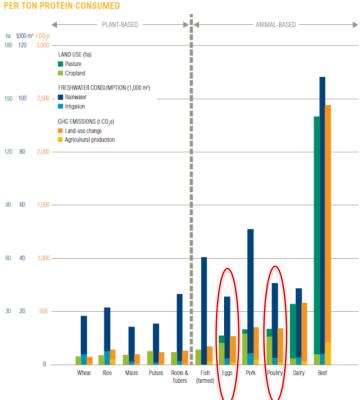
POULTRY THE MOST SUSTAINABLE ANIMAL

PRODUCTON

USA:

- 11 % buy sustainable "white" meat
- 33 % claim they will pay
 20 % extra for
 sustainable white meat

(Marketing Sustainability 2010 report, Hartman Group, Inc.)



(World Resources Institute, 2016)



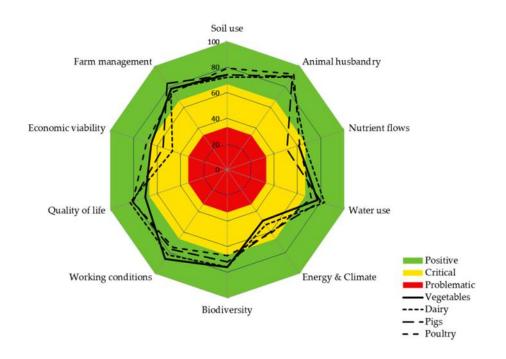
SUSTAINABILITY AND LOCAL PRODUCTION

- Local production and feed sourcing are important sustainability parameters
- Especially GMO soya is problematic
- Waitrose (UK high-end grocer) has started import of European non-GM soya for their meat producers: "An important step to move towards a completely sustainable animal feed supply chain"

(Food Ingredients First, 2016)



RISE SUSTAINABILITY CHECK – AN IMPROVEMENT TOOL



Average of 37 organic farms 2014-2015

(SEGES, 2016)



RISE SUSTAINABILITY CHECK – HOW AND WHY?

 Certified advisor makes a farm survey together with the farmer.

Sustainability report and diagram.

Action plan for improvements

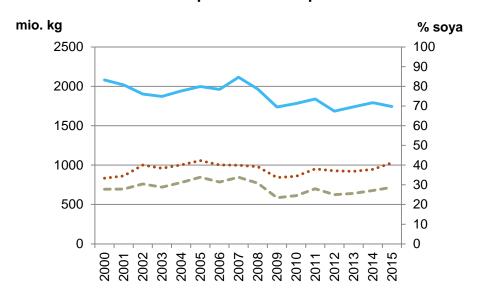
 Prepare the farm to sustainability demands in the market

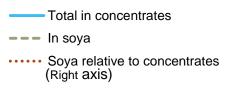
Higher traceability and competitiveness



SOYA DEPENDENCY

Danish consumption of crude protein in concentrates





(Statistics Denmark)

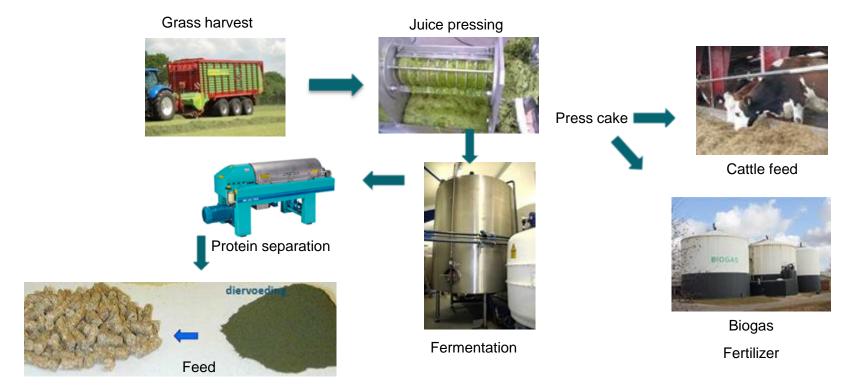


SOYA DOMINANT IN POULTRY FEED

- Total annual feed consumption in Danish poultry:
 640 mill. kg
- Total annual soya consumption in Danish poultry:
 118 mill. kg ~ 18 %



GRASS PROTEIN – A NEW ALTERNATIVE





VALUABLE GRASS PROTEIN

	Demand layers	Soya cake	Grass Clover concentrate	Faba beans
Protein, % of dry matter				
	18.5	40	40	29
Amino acids, % of protein				
Cystine	2.0	1,5	0,6	1,2
Lysine	4.4	6,2	5,9	6,3
Methionine	2.0	1,4	2,0	0,8



Harvest



 Direct grass harvest without crushing



Juice pressing



- High capacity screw press
- 50 % juice / 50 % press cake



Fermentation



- Lactic acid bacteria fermentation
- Quick pH drop below 4
- Protein precipitate



Separation



 Decanter centrifuge separate the juice into protein concentrate (paste) and a rest juice



Drying





- Paste (25-30 % DM)
- Spin flash dryer
- Powder (85 % DM)
- 35 45 % crude protein
- Use of paste in wetfeeding systems



FEEDING TRIALS



- Test feeding with 4, 8 and 12 % grass-protein concentrate.
- 6 replicates of 10 hens
- Test-period December 2016 to February 2017.
- Egg production, feed consumption, shell quality, yolk colour, protein digestibility



ECONOMY AND IMPLEMENTATION

- Concentrate / ha: ~ 5 ton
- Product price concentrate:
 2,5 DKK conv. / 6 DKK eco.
- Cooperation with biogas
- Value of residues and fertilizer
- Production company under preparation

